



HOSTED BY



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IDA MUMBAI WEST SUBURBAN BRANCHES

65th

MSDC

MAHARASHTRA STATE DENTAL CONFERENCE

— CELEBRATING LEGACY, CREATING TOMORROW —



11TH TO 13TH
DECEMBER 2026



CIDCO EXHIBITION CENTER
VASHI, NAVI MUMBAI



65msdcmumbai@gmail.com





65th MSDC MAHARASHTRA STATE DENTAL CONFERENCE

11TH to 13TH December 2026
CIDCO Exhibition Center
Vashi, Navi Mumbai

APPEAL LETTER

To,.....
.....

Subject: Exclusive Invitation for Trade Stall Sponsorship at the Upcoming 65TH MSDC

Dear Esteemed Trade Partner,

On behalf of the organizing committee, it is our distinct pleasure to invite to partner with us for the upcoming Maharashtra State Dental Conference scheduled to take place from 11th to 13th December at CIDCO Exhibition Centre, Vashi, Navi Mumbai. "This year's conference is proudly hosted by the Indian Dental Association, Mumbai Branch and supported by the Indian Dental Association, Navi Mumbai Branch and Indian Dental Association, Mumbai West Suburban Branch."

As a leading innovator in the dental industry, your brand represents the cutting edge of clinical technology and dental materials. Our conference is anticipated to host over **2000-2500** dental professionals, including prominent clinicians, academicians, researchers, and postgraduate students from across the region. This presents an unparalleled marketing and networking ecosystem for your brand to engage directly with key decision-makers.

Why Partner With Us?

HIGH - VALUE TARGET AUDIENCE : Direct access to practicing dentists eager to invest in new equipment, software, and materials.

MAXIMUM BRAND VISIBILITY : Strategic placement of exhibition stalls ensuring high foot traffic during tea breaks, lunches, and dedicated trade hours.

NETWORKING OPPORTUNITIES: Build long-term relationships with institutional heads, corporate dental chains, and private practitioners.

Should you require a customized sponsorship package or wish to discuss exclusive branding opportunities (such as sponsoring delegate kits, gala dinners, or scientific sessions), please do not hesitate to contact,

Dr. Hemant Dhusia - Organising Chairman -9821474444

Dr. Rajesh Gaikwad - Organising Secretary 9821098772

Thank you for your continuous support of the dental community. We look forward to a mutually beneficial partnership that drives the future of dentistry forward.

Warm regards,

Dr. Hemant Dhusia
Conf. Org. Chairman
9821474444

Dr. Sharad Kokate
Organising Co-Chairman

Dr. Rajesh Gaikwad
Conf. Org. Secretary
9821098772



ORGANISING COMMITTEE



Dr. Manoj Srivastav
President IDA HO



Dr. Ashok Dhoble
Hon. Sec. Gen. IDA HO



Dr. Nitin Barve
President Elect IDA - HO



Dr. Firoz Sharif
President IDA MSB



Dr. Vikas Patil
Hon. Sec. IDA MSB



Dr. Gaurang Mistry
Conference Secretary



Dr. Hemant Dhusia
Organising Chairman
9821474444



Dr. Sharad Kokate
Organising Co-Chairman



Dr. Rajesh Gaikwad
Organising Secretary
9821098772



Dr. Gaurav Shetty
Organising Treasurer



Dr. RD Das
Scientific Chairman



Dr. S Srivalli
Pre Conference Chairman



Dr. Shishir Singh
Student Conference Chairman

GROUND FLOOR

PLATINUM - Rs.7,50,000/- (4 STALLS) (L1-14, L1-15, L1-16, L1-17)

- 1 Island booth of 15 Sq. Mt. (5m x 3m) in Premium area.
- Platinum Sponsor Recognition during Convention
- Audio Visual Running Slides between Breaks in the Scientific Hall (2 Slides)
- Up to 1 bag inserts to be allowed in the convention kit
- 4 Trade exhibitor badges with Lunch Coupons
- 2 Dropdown Banners
- 4 Chairs, 2 Table with 2 plug point.
- Souvenir – Inner Back Page
- Lecture – 45 mins

GOLD - Rs.5,00,000/- (2 STALLS) (L1-03, L1-05)

- 1 Island booth of 10 Sq. Mt. (5m x 2m ISLAND) in Premium area.
- Gold Sponsor Recognition during Convention
- Audio Visual Running Slide between Breaks in the Scientific Hall (1 Slide)
- 3 Trade exhibitor badges with Lunch Coupons
- 1 Dropdown Banner
- 4 Chairs, 1 Table with 1 plug point.
- Souvenir- Any inner page
- Lecture – 45 mins

SILVER – Rs.3,00,000/- (3 STALLS) (L1-01, L1-02, L1-06)

- 1 Trade booth of 12 Sq. Mt. (4m x 3m) in Premium area.
- Silver Sponsor Recognition during Convention
- Audio Visual Running Slide between Breaks in the Scientific Hall (1 Slide)
- 3 Trade exhibitor badges with Lunch Coupons
- 1 Dropdown Banner
- 4 Chairs, 1 Table with 1 plug point.
- Souvenir- Any inner page



GROUND FLOOR

SUPER PREMIUM - Rs. 75,000/- (6 STALLS) (L1-04, L1-07, L1-08, L1-09, L1-10, L1-11)

- 1 Trade booth of 9 Sq. Mt. (3m x 3m) in Premium area.
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

PREMIUM – Rs. 60,000/- (6 STALLS) (L2-01, L2-02, L2-03, L2-04, L1-12, L1-13)

- 1 Trade booth of 9 Sq. Mt. (3m x 3m) in Trade Area
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category A) – Rs. 50,000/- (4 STALLS) (L2-05, L2-06, L2-07, L2-08)

- 1 Trade Booth of 6 Sq. Mt. (2m x 3m) in Trade Area
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category B) – Rs. 45,000/- (8 STALLS) (L3-01, L3-02, L3-03, L3-04, L3-05, L3-06, L3-07, L3-08)

- 1 Trade Booth of 4 Sq. Mt. (2m x 2m x 6 Ft. Height) in Trade Area
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.



FIRST FLOOR

STANDARD (Category A) – Rs. 50,000/- 1 STALL (FF-09)

- 1 Trade Booth of 6 Sq. Mt. (3m x 2m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category B) – Rs. 45,000/- 5 STALLS (2 Sides Open) (FF-04, FF-05, FF-08, FF-10, PF-09)

- 1 Trade Booth of 4 Sq. Mt. (2m x 2m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category B) – Rs. 40,000/- 3 STALLS (FF-06, FF-07, PF-10)

- 1 Trade Booth of 4 Sq. Mt. (2m x 2m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category C) – Rs. 35,000/- 3 STALLS (2 Sides Open) (PF-06, PF-07, PF-08)

- 1 Trade Booth of 3 Sq. Mt. (2m x 1.5m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category C) – Rs. 30,000/- 5 STALLS (PF-01, PF-02, PF-03, PF-04, PF-05)

- 1 Trade Booth of 3 Sq. Mt. (2m x 1.5m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.



FIRST FLOOR

STANDARD (Category D) – Rs. 35,000/- 3 STALLS (FF-01, FF-02, FF-03)

- 1 Trade Booth of 2 Sq. Mt. (2m x 1m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

SECOND FLOOR

PREMIUM – Rs. 40,000/- 8 STALLS (SF-12, SF-13, SF-14, SF-15, SF-16, SF-17, SF-18, SF-19)

- 1 Trade Booth of 9 Sq. Mt. (3m x 3m) OR 1 Trade Booth of 18 sq. mt. (6x3 Will cost 70,000 with 1 hour handson workshop free in trade area second floor)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category A) – Rs. 35,000/- 4 STALLS (2 Sides Open) (SF-01, SF-08, SF-09, SF-11)

- 1 Trade Booth of 4 Sq. Mt. (2m x 2m)
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

STANDARD (Category B) – Rs. 30,000/- 7 STALLS (SF-02, SF-03, SF-04, SF-05, SF-06, SF-07, SF-10)

- 1 Trade Booth of 4 Sq. Mt. (2m x 2m) in front of the lift
- 2 Trade exhibitor badges with Lunch Coupons
- 2 Chairs, 1 Table with plug point.

Other Sponsorship Opportunities

1. Conference Kit/ Bag

Category wise actual charges + Rs 10,000/- Small Branding inside the Bag will be allowed

2. Lunch Sponsorship - per day

Rs. 5,00,000/- (Pre-Approved Branding allowed during the sponsored Lunch Session)



Other Sponsorship Opportunities

3. Banquet Dinner Sponsorship

Rs. 7,00,000/- (Pre-Approved Branding allowed during the sponsored banquet night)

4. Session Sponsorship - per Session

Rs. 2,00,000/- (Recognition during the sponsored session)

5. Audio Visual Sponsorship

Rs. 5,00,000 /- (Slides to be played in between the session, One Standard Stall)

6. Table Space

Rs. 25,000/- 1 Table, 2 Chairs with 1 Plug Point

Please Note -

1. Above rates are exclusive of prevailing GST charges. 18% GST will be applicable on all the sponsorship amounts mentioned above as per the prevailing rate*
2. Stall allocations will be processed strictly on a *first-come, first-served* basis upon receipt of the advance payment.
3. How to Confirm Your Space
To secure your preferred stall location, please fill out the enclosed booking form and return it to us along with the token advance of 50%.

Payments can be made via bank transfer to the following account:

Account Name: Maharashtra State Dental Conference

Bank Name: Union Bank

Account Number: 542101010050574

IFSC / SWIFT Code: UBIN0554219

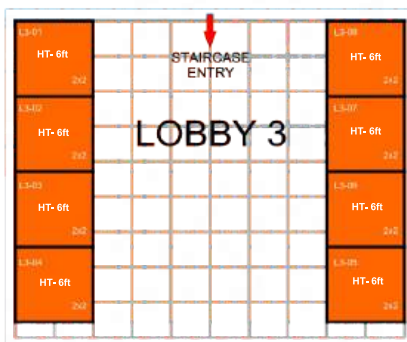
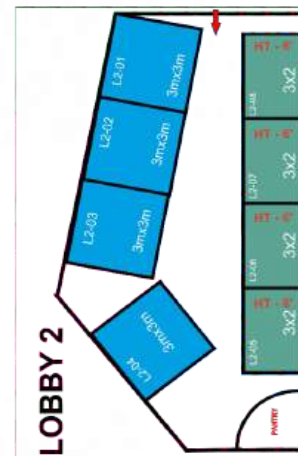
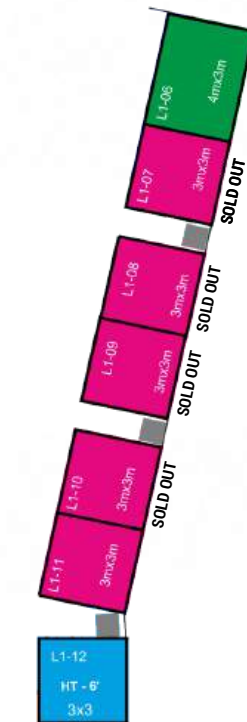
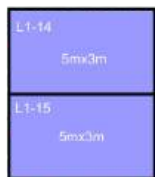


FOR ANY QUERIES, PLEASE CONTACT:

Dr. Premkumar Kariappa: +91 98201 53519

LAYOUT

LOBBY 1



- 5mx3m - 4 Stall - Platinum
- 5mx2m - 2 Stall - Gold
- 4mx3m - 3 Stall - Silver
- 3mx3m - 6 Stall- Super Premium
- 3mx3m - 6 Stall- Premium
- 3mx2m - 4 Stall- Standard (Category-A)
- 2mx2m - 8 Stall- Standard (Category-B)

TOTAL - 33 STALL



LAYOUT

CIDCO



- 3mx2m - 1 Stall - Standard (Category-A)
- 2mx2m - 3 Stall - Standard (Category-B)
- 2mx2m - 5 Stall - Standard (Category-B - 2 Side open)
- 2mx1.5m - 5 Stall - Standard (Category-C)
- 2mx1.5m - 3 Stall - Standard (Category-C - 2 Side open)
- 2mx1m - 3 Stall - Standard (Category-D)

TOTAL - 20 ST ALL



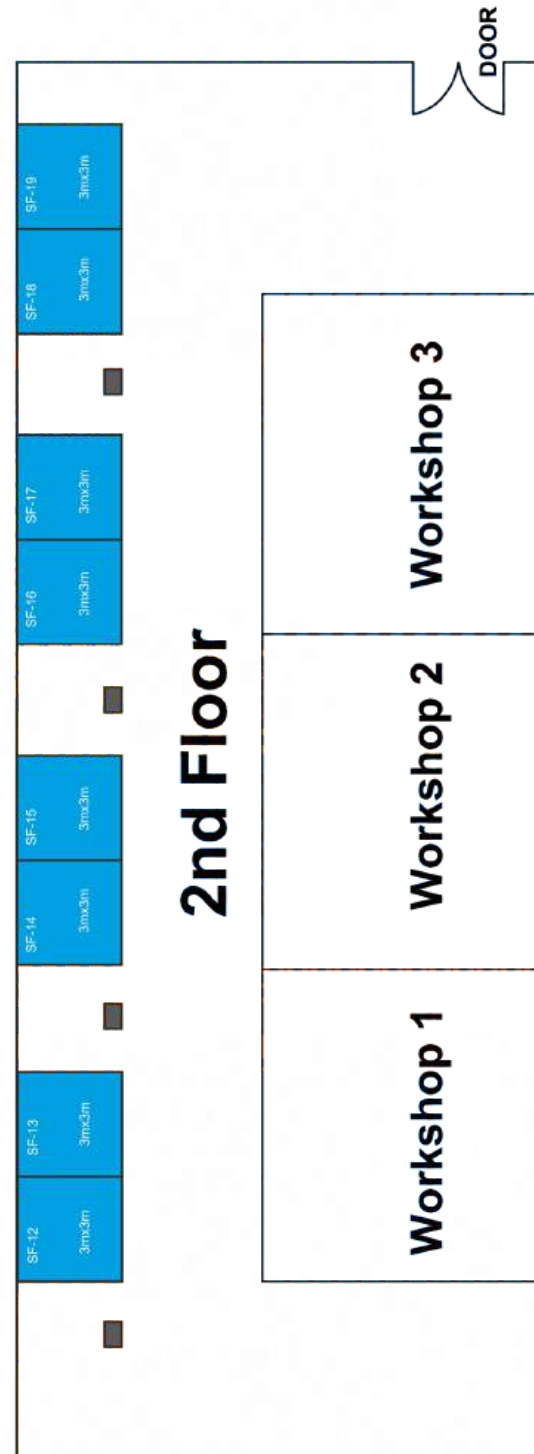
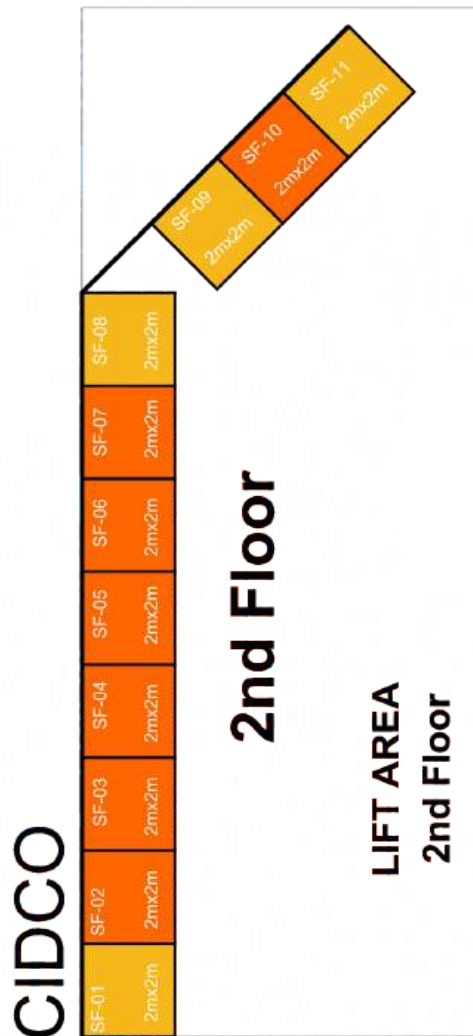
RNS EVENTS & EXHIBITIONS



LAYOUT



RNS EVENTS & EXHIBITIONS





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Conference Secretariat – Dr Hemant Dhusia

TOOTHCARE DENTAL CLINIC (Dr. Firoz Sharif) PremSagar Apartment, A wing, Behind THAKUR Tyres, Next to Qadri Constructions. Near Sheetal Talkies, L B S Marg, Kurla west. Mumbai - 400070
Mobile No : 9821474444 / 9594111412 | Clinic- 9029020068



Events Secretariat – RNS Events & Exhibition

Office No. 6, Post Office Building, Mulund East, Mumbai – 400081

Omkar Mahadik : 9136363581 | Email: projects@rnsevents.com